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PULLMAN COMPANY ARCHIVES
SCRAPBOOKS
RECORD GROUP NO. 12

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RG No. 12
Series No. 07

Pullman Company.

Series C, Miscellaneaous Scrapbooks, 1873-1927.

BIBLIOGRAPHIC RECORD TARGET

THE NEWBERRY LIBRARY

PULLMAN COMPANY ARCHIVES
SCRAPBOOKS

Pullman Company.

Miscellaneous scrapbooks, 1873-1927.

4 cubic ft. (11 volumes)

Series organized with general scrapbooks preceding topical volumes, which are ordered alphabetically: Series C, miscellaneous, Advertising, Annual statements, Europe, Mediation, Rates, and Reorganization. Volumes within topics are arranged chronologically.

Scrapbooks assembled in various Pullman offices on a variety of topics, 1873-1927. Included are volumes containing news about all aspects of company business, 1897-1917; advertisements in newspapers and magazines, 1916-1917, with lists of running dates; press comments about annual statements, 1925-1926; clippings from European papers regarding the introduction of Pullman service in England, 1873-1878; articles regarding the 1927 U. S. Board of Mediation intervention in an organizing dispute between the Brotherhood of Sleeping Car Porters and the company's Plan of Employee Representation; clippings concerning Pullman rates and the ICC surcharge rate case of 1925; and articles about the Haskell and Barker merger with Pullman and the Pullman Company's new President, Edward F. Carry.

Unpublished inventory available in the library.

Forms part of Record Group No. 12 (Scrapbooks), Pullman Company Archives.

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Film Size: 35mm microfilm
Image Placement: IB
Reduction Ratio: 12 :1
Date Filming Began: 1-16-96
Camera Operator: ME

LIST OF IRREGULARITIES

The Pullman Company Scrapbooks, many at least a century old and composed almost entirely of brittle newsprint, contain articles that are incomplete or illegible. While every effort has been made to provide the best copy possible, the following problems are present to varying degrees in many of the volumes:

1. Foldouts are torn with loss of text or are lacking entirely.
2. Loose clippings are torn, with portions lacking.
3. There is loss of text at inner and outer margins.
4. Tipped-in clippings obscure other text.
5. Paper discoloration causes text illegibility.

FILMING PROCEDURES

Where possible, the procedures listed below have been followed in filming the Pullman Company Scrapbooks.

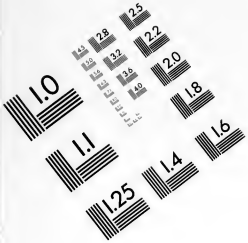
1. Some pages have been filmed more than once to enhance legibility where text darkness varies within an exposure or where overlapping text is present.

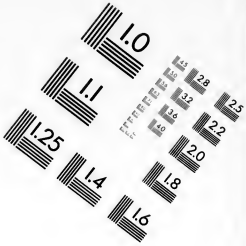
2. Unless oversized, foldouts and clippings stored in envelopes attached to scrapbook pages are filmed following the page of text of frame to which they correspond.

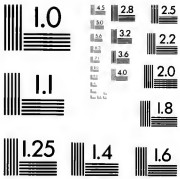
3. Unless oversized, loose clipping inserts are filmed following the opening in which they have been inserted.

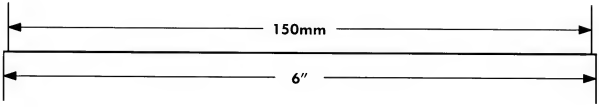
4. Oversize inserts and clippings removed from envelopes, marked with the scrapbook page number to which they correspond, are filmed in page number order at the end of each volume.

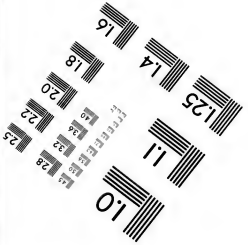
IMAGE EVALUATION
TEST TARGET (MT-3)

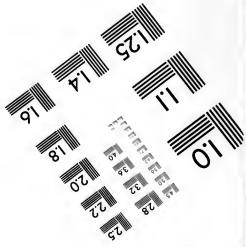












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Precision IMAGE Products & Services

SERIES 07

VOL. 4

November 22, 1916-
November 24, 1917

(Advertising)

SERIES 07
VOLUME 4

The GAPS IN
PAGE
NUMBERING
in this volume
indicate
BLANK PAGES
that were not filmed.

Pullman
Ads
1916-17

i

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Atlanta Constitution 1-

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Boston Herald	1-37-
Boston News Bureau	1-37-

Chicago American 1-23-

Chicago Daily News 23-

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Chicago Evening Post 1-3-37-

Chicago Examiner 1-3-37-

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The Story of the Pullman Car 31-

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An Advertisement by
THE PULLMAN COMPANY

Cleanliness. To maintain in a condition of absolute cleanliness the large number of cars, constantly in operation in every part of the country under conditions of dust and dirt unavoidable in railroad operation and annually accommodating approximately twenty-five million passengers, requires an elaborate organization trained by years of experience and maintained at a large annual expenditure.

The modern Pullman car contains everything essential to cleanliness and sanitation which the best experts upon these subjects have been able to devise.

After every trip each car is thoroughly cleaned and at frequent intervals fumigated in accordance with state and federal standards.

To accomplish this three hundred and eighty three cleaning stations, with over four thousand yard employes, are maintained in various cities.

By such thorough and consistent effort every Pullman passenger receives the greatest possible protection from the discomfort of dust and dirt usually associated with railway travel.

Wednesday, Nov. 22, 1916.

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Lincoln Daily News
Los Angeles Evening Post
Milwaukee Sentinel
Nashville Tennessean
New York Herald
New York Sun
New York Times
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In the Pullman car only a limited number of passengers are accommodated; there is no crowding. Operating over practically every railroad in the country, it is rarely necessary for the passengers to change cars from departure to destination. Both of these conditions contribute to the safety and comfort of unescorted women and children.

For fifty years the Pullman Company has directed its efforts to the determination of the needs of the traveling public, and the development of a service to meet these requirements. That twenty-nine per cent of Pullman conductors and twenty-five per cent of Pullman porters have been in the continuous service of the Company for over ten years indicates the high personnel of the employes by whom the service is rendered.

Boston Transcript -	Thursday, January 25, 1917.
Chicago Daily Tribune -	" " " "
Chicago Evening Journal -	" " " "
Chicago Evening Post -	" " " "
Chicago Examiner -	" " " "
Independent -	Friday, February 26, 1917.

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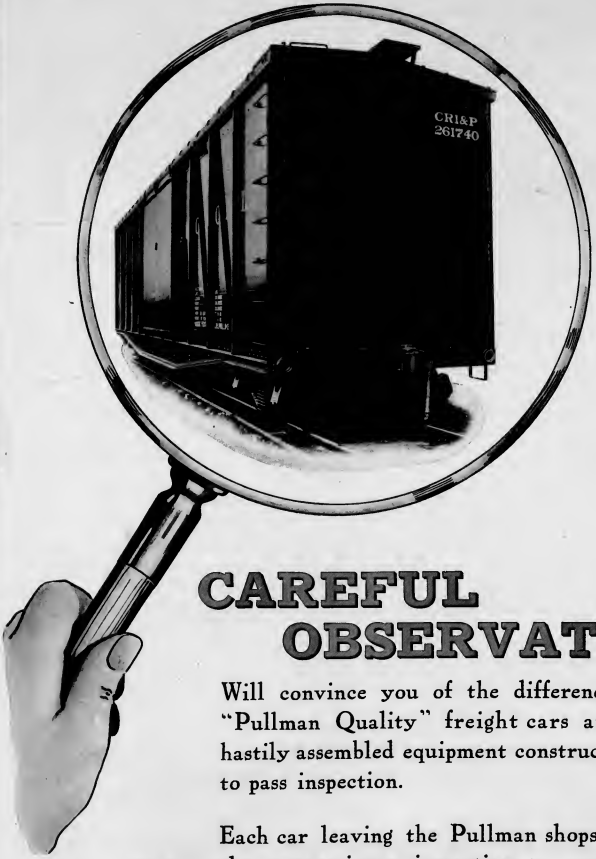

CAREFUL OBSERVATION

Will convince you of the difference between "Pullman Quality" freight cars and that of hastily assembled equipment constructed merely to pass inspection.

Each car leaving the Pullman shops must pass the most minute inspection to comply in its smallest details to your specifications.

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CHICAGO, ILL.

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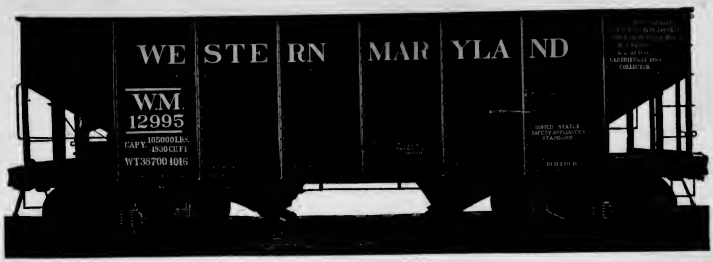


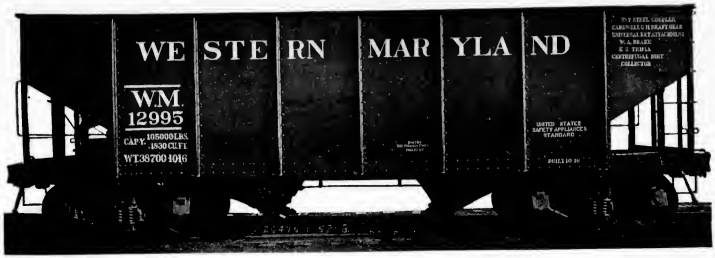
BUILDERS OF ALL STEEL FREIGHT CARS OF "PULLMAN QUALITY"

We are now building daily a large number of all-steel hopper cars at our large and modern freight car plant located at 103rd Street, Chicago.

We are equipped to construct these cars in large quantities and of such quality and strength that they are fitted to withstand the hard service to which this class of equipment is subjected.

Our engineering and construction experience is always available to assist in the designing of "Quality" freight cars.

THE PULLMAN COMPANY
CHICAGO, ILL.



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SPECIAL ATTENTION is given by The Pullman Company to the construction of each individual car built in its plant and "Pullman Quality" is made possible by the careful systems of inspection employed.

The material and workmanship of each operation is carefully watched to conform in quality to your specifications, to the smallest detail.

THE PULLMAN COMPANY
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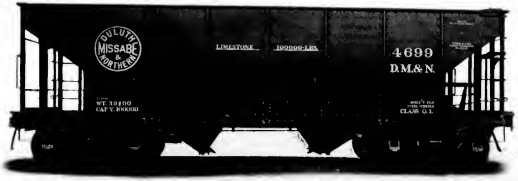

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CHICAGO, ILL.

PULLMAN reputation insures accurate adherence to specifications in every type of car built in our Shops.

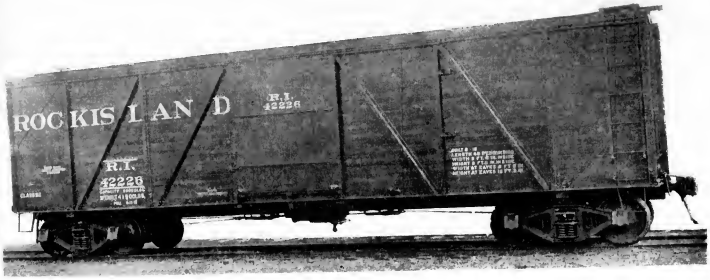
There are no exceptions to this rule.

The prevailing high prices of material and labor justify the requirement of Pullman Quality in the construction of freight cars.

THE PULLMAN COMPANY

Chicago, Ill.

PULLMAN SERVICE



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Pullman built cars are an economical foresight.

THE PULLMAN COMPANY~CHICAGO

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CO-OPERATION with railroads is one of the important advantages of Pullman Service.

If in doubt about a point in design or construction of freight or passenger cars, the benefit of The Pullman Company's wide experience is cheerfully offered.

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PULLMAN CARS BUILT ON HONOR

This applies to Pullman built freight cars as well as to passenger cars. The incentive to preserve this reputation is responsible for the *"Pullman Quality"* found in every detail of construction.

Material and workmanship conforming to specification is a combination which assures satisfaction.

Pullman Quality

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CHICAGO, ILL.

HIGHEST QUALITY

¶ The Pullman Company is meeting the demand for Highest Quality in Freight Car Construction.

¶ Systematic, conscientious attention to every detail of specification and construction has given Pullman-Made Cars a world-wide reputation for quality.

¶ Highest Quality and Pullman Quality are synonymous.

THE PULLMAN COMPANY
CHICAGO, ILLINOIS

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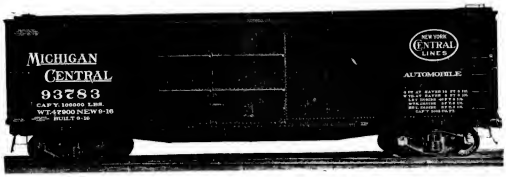

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¶ The fidelity with which the Pullman Company safeguards the interests of railroads for whom Pullman Cars are built, and the thoughtful, careful attention to every detail of construction, with strict adherence to specifications is a combination which makes Pullman-Made Freight Cars superior to all others.

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Coast to Coast. Through the far-reaching service of the Pullman Company it is often possible to arrange a railroad journey so that the night may be spent on the train, thus effecting a saving in hotel accommodations and the hours unnecessarily used for day time travel.

The Pullman car includes in its construction not only the asset of increased safety, but every convenience afforded by the most modern hotel that can possibly be adapted to the limitations of car construction. And the service further includes the personal attention of employes trained to anticipate the individual requirements of the traveling public.

In the deserts of the Southwest; in the western mountains; in rural communities throughout the country, everywhere, regardless of local conditions, the traveler today can obtain, wherever he may board a Pullman, the same high standard of service that he would find in a Pullman car leaving the terminal of the great metropolis.

Standardized and extended to serve in equal measure travelers in practically every community, the facilities which the Pullman Company affords for convenience, safety and comfort are equalled by no other similar organization in the world.

Chicago American	-	Thursday, April 19, 1917.
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Chicago Herald	-	" " " "
Boston Evening Transcript	-	Thursday, March 22, 1917.

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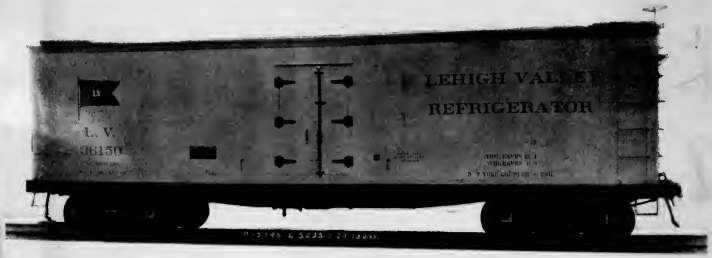
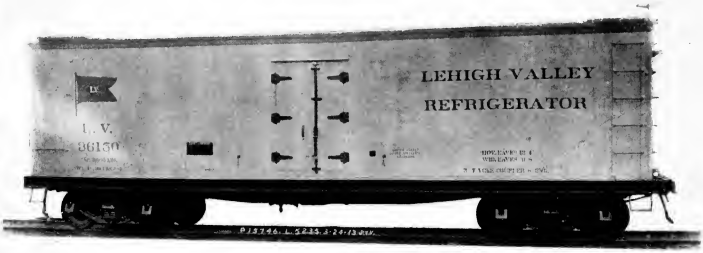


THE equipment in Pullman Car Shops is so complete that it is in position to comply with the specifications of railroads. Its organization is trained to follow these specifications. No matter what type of freight car is desired, Pullman reputation insures the highest grade of materials and workmanship.

THE PULLMAN COMPANY

CHICAGO, ILL.

PULLMAN SERVICE



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PERFECTION

Performance Quality

The Pullman Company enjoys the distinction of being absolutely reliable in the matter of producing cars of all descriptions.

An order placed with the Pullman Company is sure of receiving that careful attention to every detail which has made Pullman Quality a synonym for *perfection* in car construction.

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29

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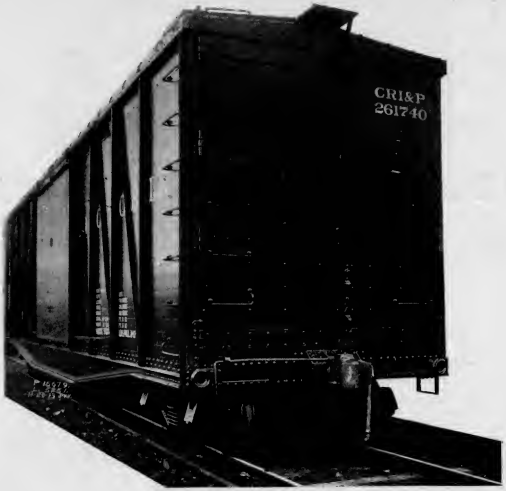

Pullman workmanship insures freedom from the continual source of expense resulting from loose rivets, under-sized threads on bolts, carelessly applied cotter pins, and other defects in car construction.

The Pullman reputation is maintained in every detail of construction.

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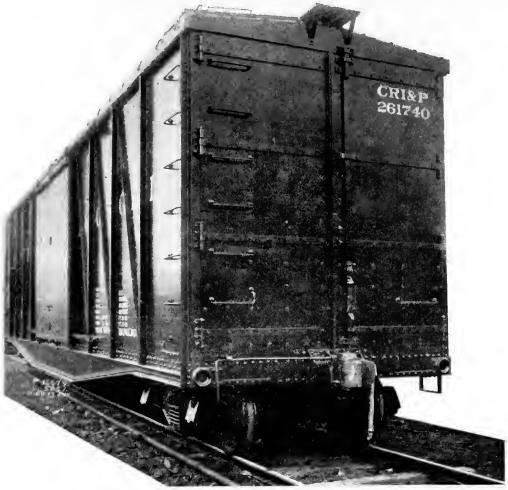

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THE PULLMAN COMPANY

CHICAGO, ILL.

The Story of the Pullman Car

By Joseph Husband

A VALUABLE ADDITION TO THE RAILROAD HISTORY OF THE UNITED STATES

THE sleeping car of Civil War times was a primitive affair—uncomfortable, badly lighted and unsanitary.

An alert young man saw one of them for the first time and conceived an idea which made him a great figure in American business life and revolutionized railway travel.

How this idea grew into the wonderful Pullman system and developed into a world-wide institution by aiming at public service makes a fascinating and instructive story.

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The confidence and satisfaction in cars built by the Pullman Company are the direct result of strict adherence to specifications, careful supervision of manufacture and high quality of material and workmanship—all of which enter into the execution of a Pullman contract.

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PULLMAN reputation insures accurate adherence to specifications in every type of car built in our shops.

There are no exceptions to this rule.

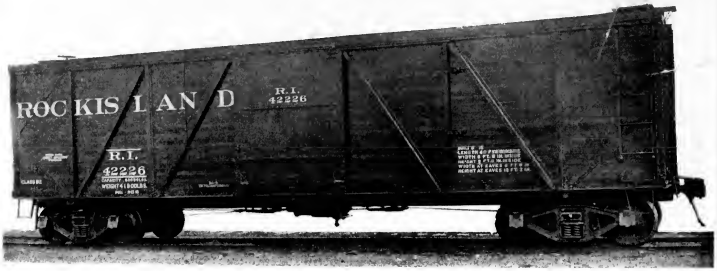
The prevailing high prices of material and labor justify the requirement of Pullman Quality in the construction of freight cars.

THE PULLMAN COMPANY

Chicago, Ill.

35

PULLMAN SERVICE



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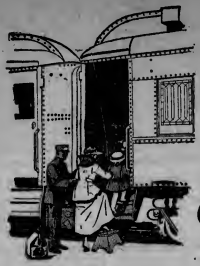

An Advertisement by
THE PULLMAN COMPANY

Courtesy. In the introduction to the book of instruction for Pullman employes occurs the phrase: "The most important feature to be observed at all times is to satisfy and please passengers," and again "the reputation of the service depends as much upon the efficiency of employes as upon the facilities provided by the Company for the comfort of its patrons."

Such personal service cannot be instantly developed; it can be achieved only through years of experience and the close personal study of the wide range of requirements of twenty-six million passengers.

To retain in the Pullman service experienced car employes of high personal qualifications, pensions are provided for the years that follow their retirement from active service, provision afforded for sick relief assistance and increases in pay are given at regular intervals with respect to the number of years of continuous and satisfactory employment.

A further inducement in which civility and courtesy are counted of great importance, is the award of an extra month's pay each year for an unblemished record. As a result, a large percentage of Pullman conductors and porters are qualified by many years of experience to render passengers the highest type of personal service.

Boston News Bureau - Wednesday, May 23, 1917.

Thursday, May 24, 1917.

Boston Evening Transcript	-	Detroit Times
Boston Herald	-	New York Sun
Chicago Daily Tribune	-	New York Times
Chicago Evening Journal	-	Milwaukee Sentinel
Chicago Evening Post	-	St. Louis Globe Democrat
Chicago Examiner	-	Saturday Evening Post
Everybodys Magazine, June.	-	Munseys Magazine, June.

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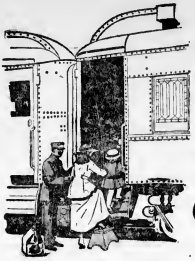

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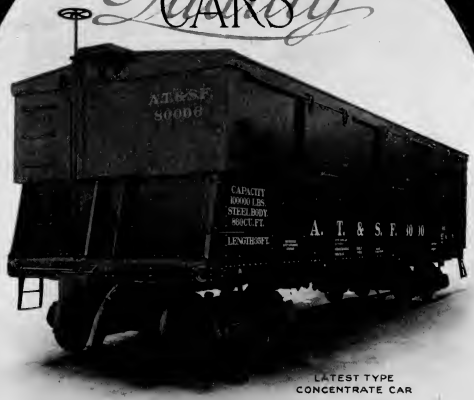
FREIGHT CARS

Pullman Quality



LATEST TYPE
CONCENTRATE CAR

The building of Pullman Quality freight cars requires most careful supervision and strict adherence to specifications.

The Pullman Company's acceptance of an order is sufficient guarantee that the work, to the minutest detail, will be skillfully and conscientiously executed.

THE PULLMAN COMPANY
CHICAGO, ILL.

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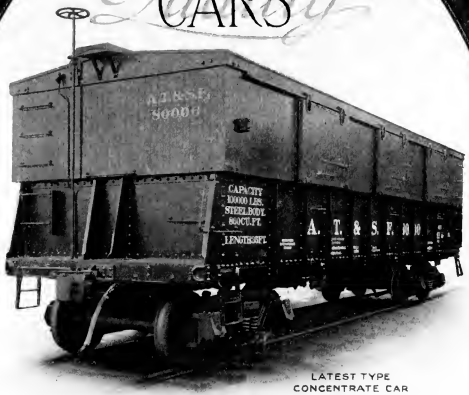

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PULLMAN SERVICE

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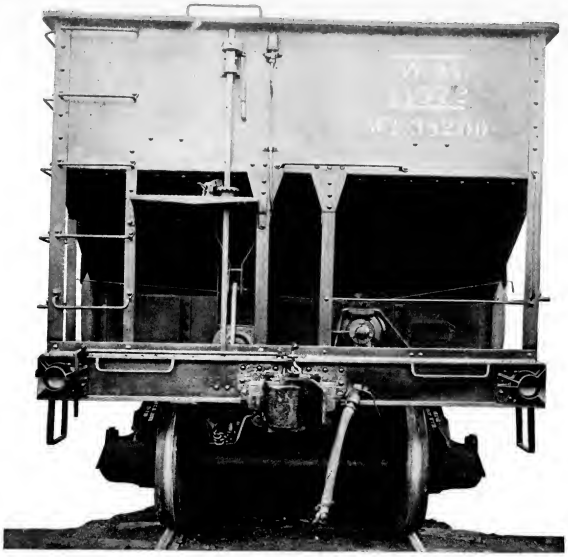

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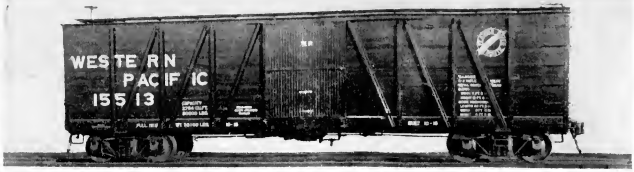
When a car contract is placed with the Pullman Company, there is no question as to its execution in strict compliance with specifications.

Every detail is given careful consideration, with the result that the product is as perfect as Pullman Quality and integrity can produce it.

THE PULLMAN COMPANY
CHICAGO, ILLINOIS



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Equipped to meet the most exacting requirements of freight car construction, the Pullman Company is prepared to execute contracts for special as well as standard cars, in strict accord with specifications, Pullman Quality governing throughout.

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An Advertisement by

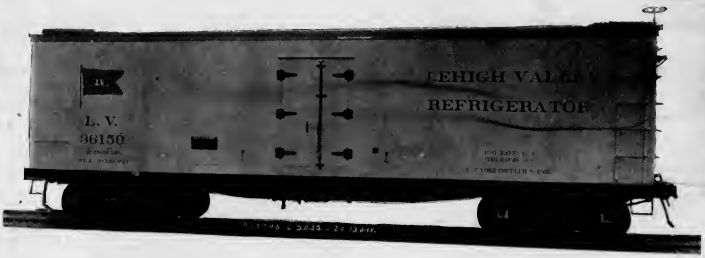
THE PULLMAN COMPANY

Service. Cars of the Pullman Company are today operated over one hundred and thirty-seven railroads, aggregating 223,489 miles of track, and afford the means to reach with the maximum comfort, safety and convenience, every point of interest to the traveler.

By securing Pullman accommodations, the traveler is further assured of safety, due to the strength of the car construction; security of health, due to the scientific cleaning and sanitary methods employed, and the convenience resulting from the service of fifteen thousand efficient and experienced car employes. Accommodations may be purchased in advance and, if for any reason passengers are unable to make the trip, the amount paid for the tickets will, upon application be immediately refunded.

Experienced representatives stationed at every principal point in the United States are prepared at all times to provide special parties with private cars, containing dining room and kitchen, accommodating from eight to eighteen persons, in charge of a competent chef, porter and waiter, or, if desired, complete trains consisting of baggage-library, sleeping, dining and observation cars.

PULLMAN S



THE equipment in Pullman Car Shops is so complete that it is in position to comply with the specifications of railroads. Its organization is trained to follow these specifications. No matter what type of freight car is desired, Pullman reputation insures the highest grade of materials and workmanship.

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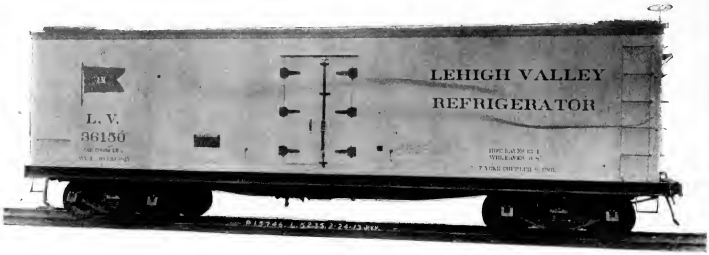

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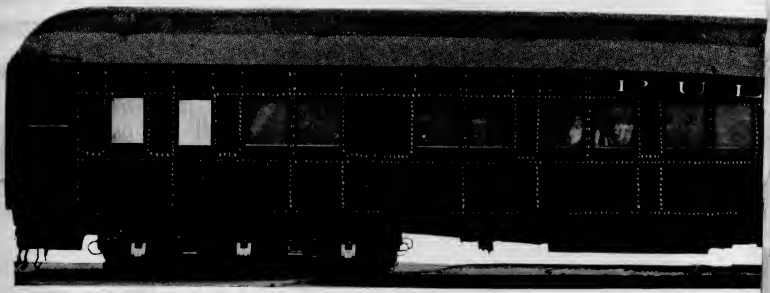


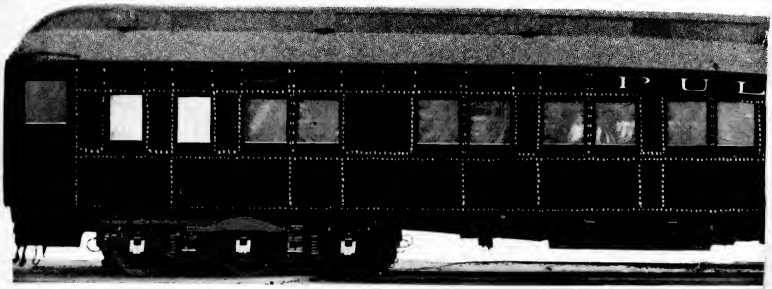
THE production of Pullman Passenger Car Shops includes every known type of passenger car in use by railroads in this country and abroad.

The present capacity of the Works is equivalent to that of all other passenger car building plants in the United States combined.

Pullman Passenger Cars

THE PULLMAN CO

PULLMAN



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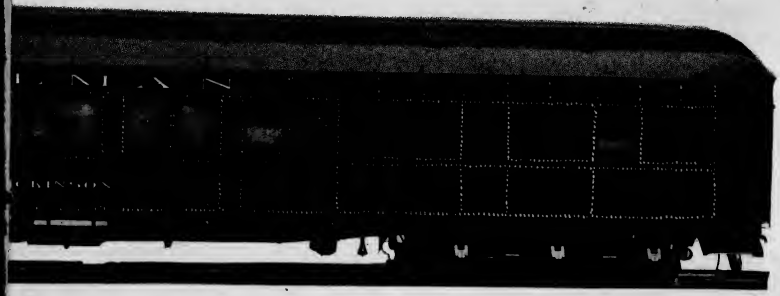

WITH modern facilities in every department, expert designers, workmen, and above all Pullman experience, the Pullman Car Shops are ready to fill every order "just a little bit better than specifications."

MPANY

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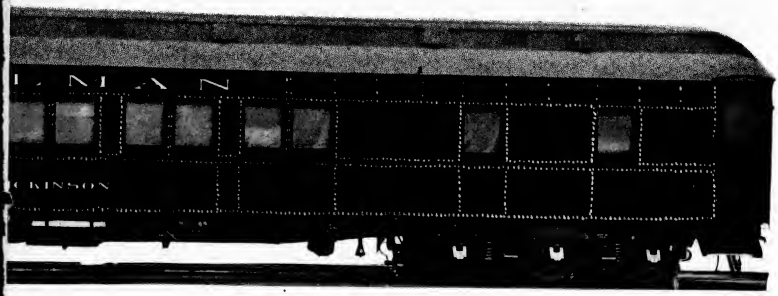

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Pullman Freight Cars

PLANS

PULLMAN methods permit quick construction of high grade equipment and reduce the ultimate cost for maintenance when the freight cars are in service

Over 135 acres of shop buildings and yards are devoted to building freight cars to comply with every detail of specifications.

The Pullman Company's recommendations have often saved many thousands of dollars for railroad companies.

The Pullman Service is cheerfully offered on any point of design or construction.

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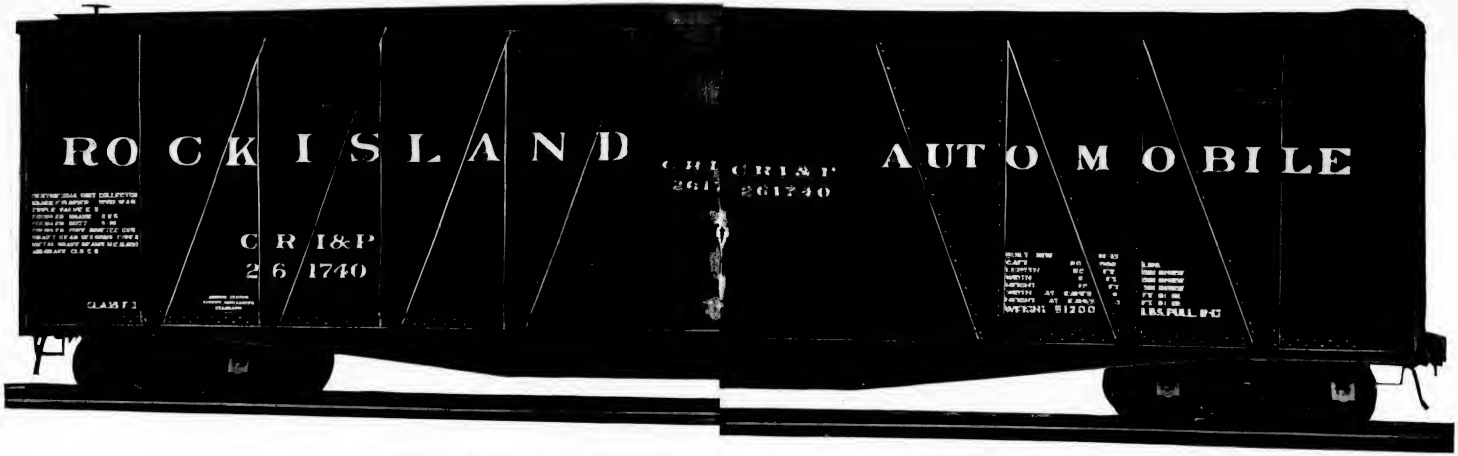

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THE PULLMAN COMPANY CHICAGO, ILL.

Pullman Freight Cars

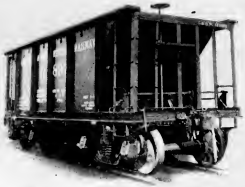
THOROUGHNESS

Thorough preparation is the Keystone of any successful enterprise.

The Pullman Company's success is attributable to completeness of preparation and thoroughness in the execution of contracts.

The building of freight cars of Pullman Quality necessitates thorough compliance with specifications, which is characteristic of the Pullman Company.

THE PULLMAN COMPANY
CHICAGO ILLINOIS



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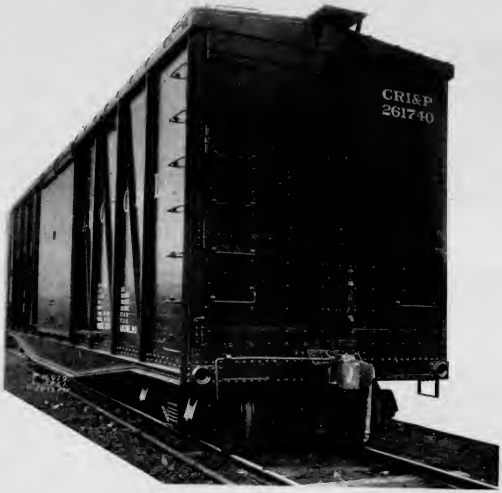

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CHICAGO, ILL.

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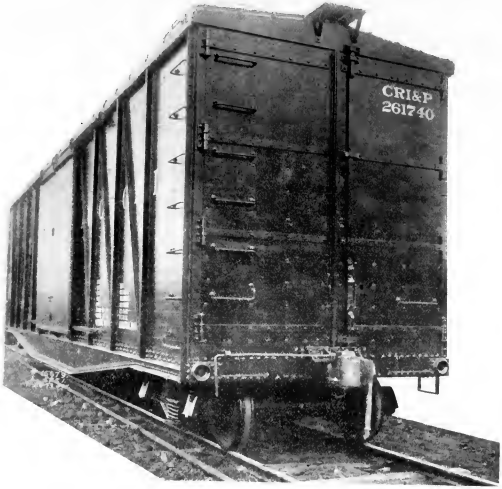

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Pullman SUPERIORITY Quality

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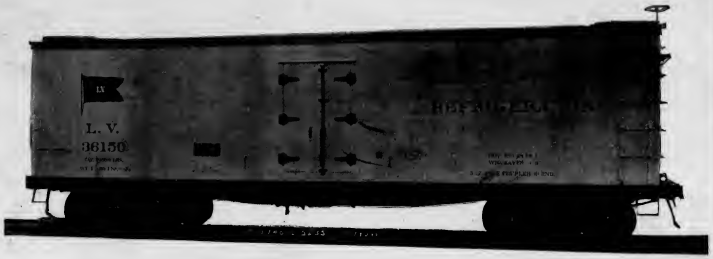

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American Railway Association Standard—Double Sheathed Type

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American Railway Association Sample Car—Double Sheathed Type

SERVICE

OUR STAFF IS PREPARED TO ASSIST YOU IN EVERY WAY TO MAKE YOUR ADVERTISING EFFECTIVE. COMPLETE CAMPAIGNS PLANNED AND EXECUTED.

WE WILL ANALYZE YOUR FIELD, PREPARE COPY AND EFFECTIVE ART WORK AT A VERY MODERATE CHARGE.

COPY PREPARED BY RAILWAY REVIEW

OUR REPRESENTATIVE WILL BE PLEASED TO CALL AND TALK OVER YOUR PROPOSED CAMPAIGN WITH YOU.

OUR SPECIAL ADVANCE NEWS BULLETIN SERVICE FOR ADVERTISERS GIVES YOU ALL OF THE NEWS REGARDING EQUIPMENT PURCHASES PROMPTLY.

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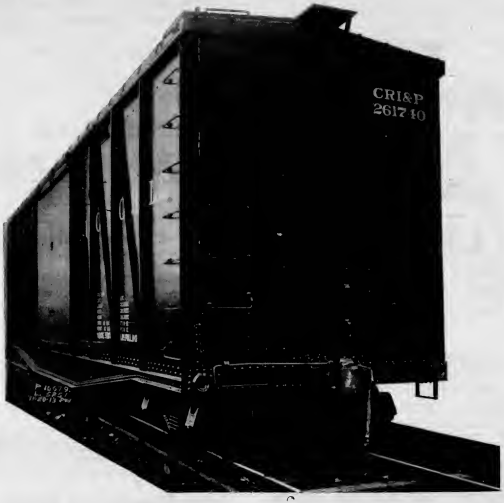

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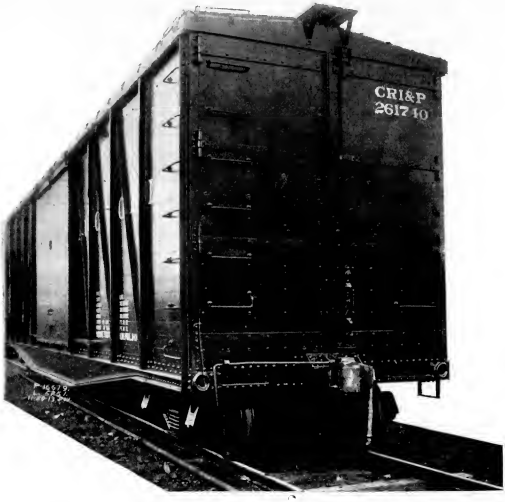

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Pullman STANDARD Railway

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THE PULLMAN COMPANY
CHICAGO, ILLINOIS

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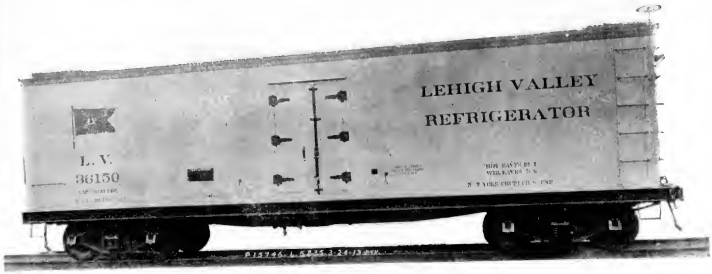

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Pensions for Pullman Porters!

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Advertisement of the Pullman Company.

PENSIONS FOR PULLMAN PORTERS!
PENSIONS FOR PRESBYTERIAN PREACHERS!

The Combined Boards of Ministerial Relief and Sustentation Fund of the Presbyterian Church in the U. S. A.

WILLIAM HIRAM FOULKES, General Secretary

Jno. R. Sutherland, Associate Secretary W. S. Holt, Associate Secretary

W. W. Heberton, Treasurer

423 to 429 Witherspoon Building Philadelphia, Penn.

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If in doubt about a point in design or construction of freight or passenger cars, the benefit of The Pullman Company's wide experience is cheerfully offered.

THE PULLMAN COMPANY

CHICAGO, ILL.

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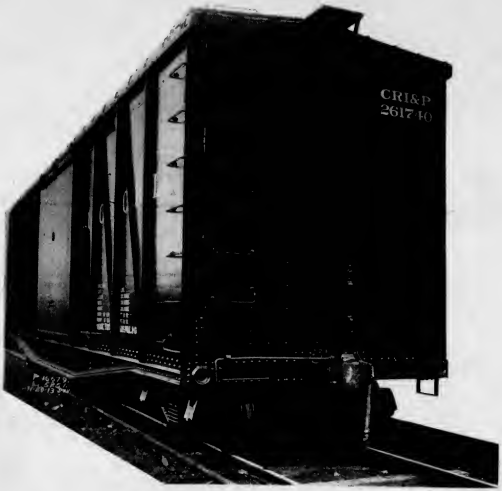

Pullman workmanship insures freedom from the continual source of expense resulting from loose rivets, under-sized threads on bolts, carelessly applied cotter pins, and other defects in car construction.

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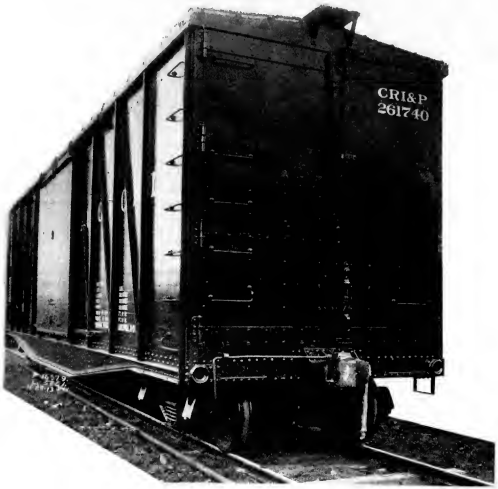

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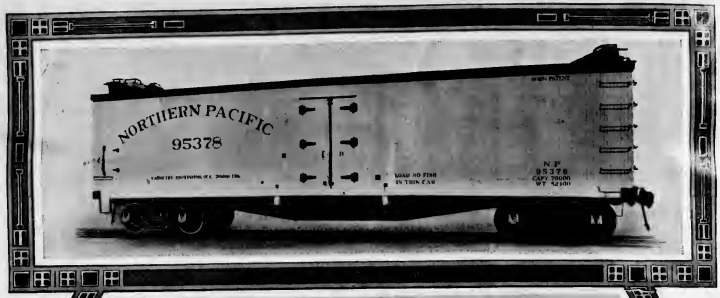

Pullman AN ACHIEVEMENT Quality

Starting out with the fixed purpose of producing freight cars that would "stand up" under rigorous treatment, the Pullman Company has achieved a most enviable record.

A large re-order is now being executed for cars of the above illustrated type, one of many instances which demonstrate that close adherence to specifications and careful execution of contracts have made possible the achievement of the Pullman Company's purpose.

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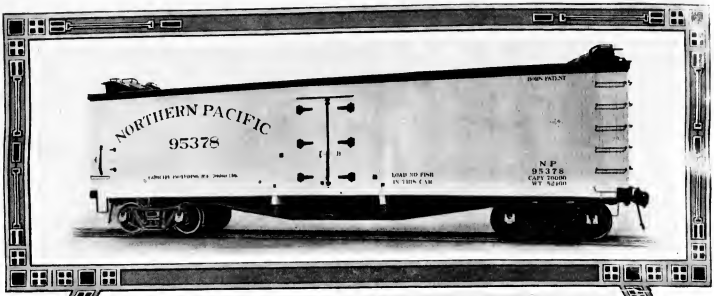

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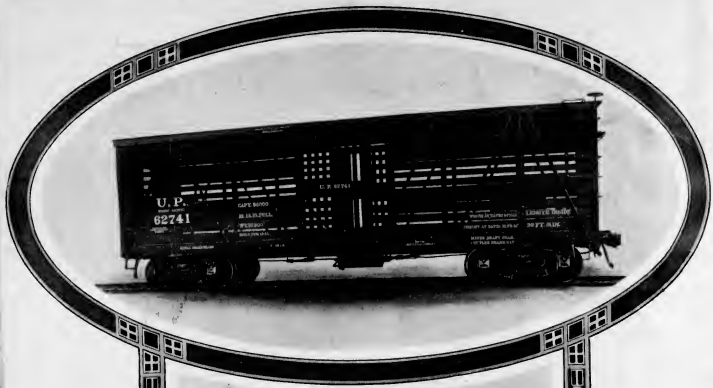

Pullman Quality PREËMINENT

The Preëminence of the name Pullman is attributable to the fact that whatever the Pullman Company builds is built right; and that Pullman Quality, which enters into the construction of Pullman built cars, is in keeping with the established character of the Pullman reputation for strict adherence to specifications.

Therefore, it is but natural to expect that contracts for freight cars placed with the Pullman Company will be executed with due regard to the preservation of Pullman Preëminence.

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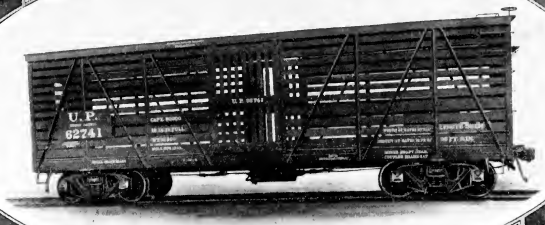

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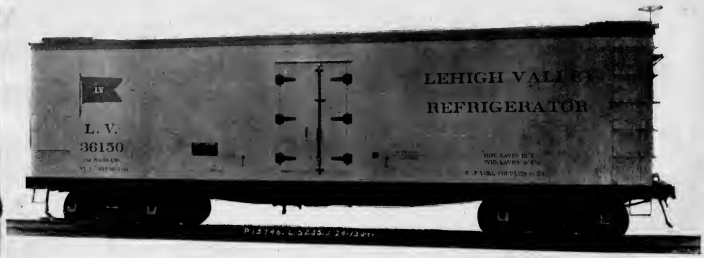

THE equipment in Pullman Car Shops is so complete that it is in position to comply with the specifications of railroads. Its organization is trained to follow these specifications. No matter what type of freight car is desired, Pullman reputation insures the highest grade of materials and workmanship.

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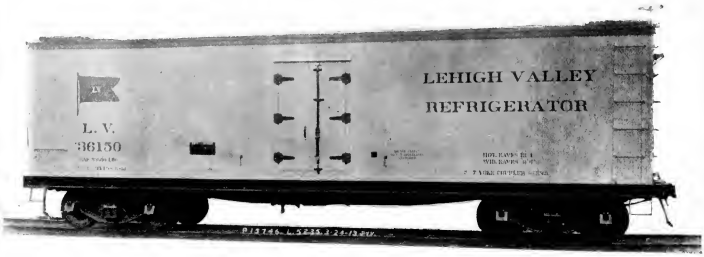

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PULLMAN methods permit quick construction of high grade equipment and reduce the ultimate cost of maintenance when the freight cars are in service.

Over 135 acres of shop buildings and yards are devoted to building freight cars to comply with every detail of specifications.

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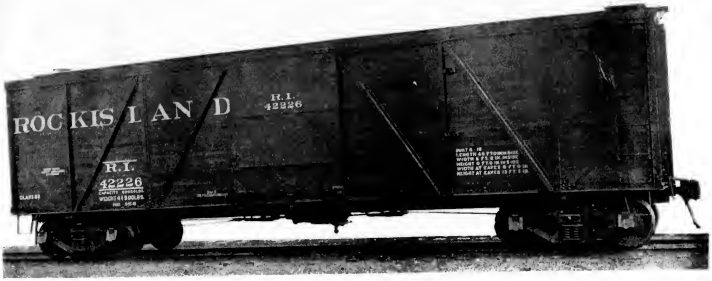

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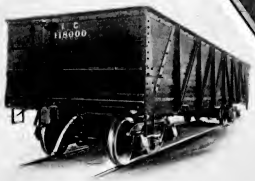

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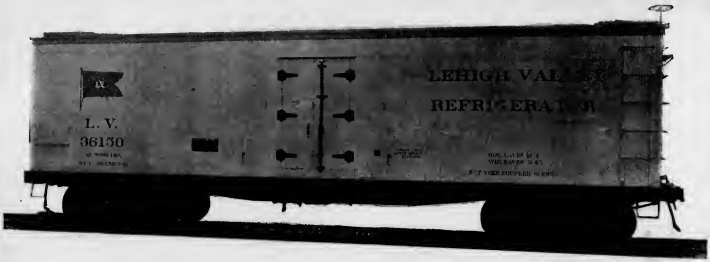

THE Pullman service experience gained as large operators of passenger cars is at the service of railroads at all times.

Every car that leaves the Pullman Shops is strictly in accordance with specifications and is often built at considerable savings due to suggestions which are based on our wide experience.

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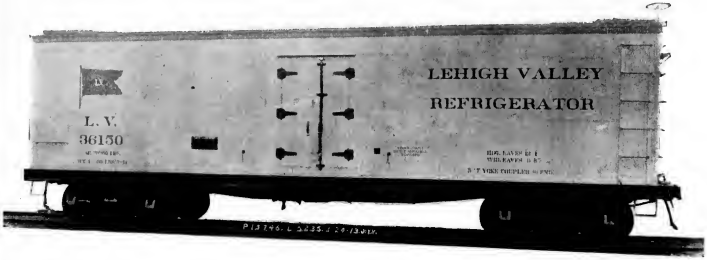

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END OF
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